

ILLUMINATION

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PRAKASH

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Government measures to improve Port governance, Augment capacity Utilization

The government has taken many initiatives to improve Port Governance, augment capacity utilization, enhance Port Efficiency and Connectivity. Noting that Port performance in an economy is crucial for trade competitiveness, the Survey said expansion of Port capacity has been accorded the highest priority by the government through implementation of well-conceived infrastructure development projects.

With the objective of propelling India to the forefront of the Global Maritime Sector, the Survey said the Maritime India Vision 2030 (MIV 2030), a blueprint to ensure coordinated and accelerated growth of India's maritime sector in the next decade was released in March 2021. MIV 2030 estimates that development of Indian Ports will drive cost savings of Rs. 6,000-7,000 crore per annum for EXIM clients.

The capacity of 13 major Ports which was 871.52 million tonnes per annum (MTPA) at the end of March 2014, has increased by 79 per cent to 1,560.61 MTPA by the end of March 2021. It said traffic handled at these Ports was to the tune of 672.68 MT during 2020-21, which was 4.6 per cent lower than.

The average turnaround time at these major Ports has reduced from 62.11 hours in 2019-20 to 55.99 hours in 2020-21 due to the various measures taken by the government to improve the ease of doing business.

It pointed out that hit by disruptions caused by COVID-19, cargo traffic at India's Ports decreased by 5.4 per cent during 2020-21, to 1,246.86 MT from 1,317.73 MT during 2019-20. During the first eight months of 2021-22, Ports handled total traffic of around 858.3 MT, as compared to 779.2 MT in the corresponding period of the previous year.

According to the Survey, major Ports handled traffic of around 465.4 million tonnes during April-November 2021, growing by 12 per cent over same period last year. Almost all major Ports (except SMP Kolkata, Vizag and Mormugoa Ports) recorded high growth in traffic, partly reflecting a rebound from the low base during the same time last year.

According to the Federation of Indian Export Organization set up under the Ministry of Commerce and Industry, the lack of containers has resulted in rising sea freight rates in the range of 300 per cent to 350 per cent. Further, the production of the new containers has slowed since 2019 and rise in the disposal of containers has also been observed for the same period.

The overall growth in the Containers has fallen from 11 per cent in 2019 to 5 per cent in 2021. Unless the production is ramped up significantly across the globe, this will remain a persistent problem. The Survey said the stress in the container shortages can be captured in the Drewry's Composite World Container Index. Also, it said the freight prices on major global sea routes have observed an upward trend during the same period..



Mr. Yash Patel
Sr. Executive (Logistics)
Editor for the Month



New Warehouse Inauguration at Ahmedabad



**Participated “CHEM EXPO INDIA” Exhibition
at Bombay Exhibition Centre, Mumbai on 20th & 21st April, 2022.**



**Mr. Dilip Shah, MD received Award
for Covid Vaccination Drive from Rotary District 3060**



April 2022 - Birthday Wishes to Mr. Raj, Mrs. Baby Unni & Ms. Megha



Inauguration of 3 Anganwadi Centres as Model Anganwadies, adopted by Prakash



PRAKASH CHEMICALS INAUGURATED 3 ANGANWADI CENTRES

Prakash Chemicals inaugurated 3 Anganwadi Centres - Panchvati, Vijaynagar & Garasiya Maholla as Model Anganwadi out of the 14 Anganwadies of VMSS adopted by Prakash Chemicals, through the hands of Keyur Rokadia - Mayor and Dr. Hitendrabhai Patel - Chairman, Standing Committee. Till now Prakash Chemicals upgraded total 7 Anganwadi Centres as Model Anganwadi.



Market Updates

- ❖ According to data compiled by the Government, production of Ethanol has increased from 173 crore litres in Ethanol Supply Year (ESY) 2019-20 to 302 crore litres during ESY 2020-21.
- ❖ The Government plans to set up a separate export promotion council for boosting shipments of Technical Textiles.
- ❖ Vipul Organics Ltd., a leading speciality chemicals company in the pigments and dyes segment, has announced that it has successfully received the OEKO-TEX Certification for their pigment products offered under the brand name SunPrint for the Textile Industry.
- ❖ The Ministry of Commerce and Industry (MCI) has recommended anti dumping duties (ADDs) on low density Polyethylene (LDPE) imports from Saudi Arabia, Thailand and the US after completing an investigation.
- ❖ Proceter & Gamble India (P&G India) has announced that it has become “Plastic Waste Neutral” in the Past year (April 2021 - March 2022).
- ❖ Gujarat Alkalies & Chemicals Ltd. (GACL) has announced the partial commencement of Caustic Evaporation Unit (CEU) by its joint venture (jv) company GACL-NALCO Alkalies & Chemicals (GNAL).
- ❖ Surat in Gujarat has become the first city to the country to get a steel slag road (Industrial waste), a brainchild of the Central Road Research Institute (CRRI), NITI Aayog and the Council of Scientific and Industrial Research (CSIR)
- ❖ Japanese Engineering Firm, IHL and Indian utility, Adani Power are studying plans to use Ammonia as a power generation fuel in India, with the goal of adopting green Ammonia to cut greenhouse gas (GHG) emissions.
- ❖ US based Ascend Performance Materials has reached an agreement to acquire Formulated Polymers Ltd., a leading engineered materials manufacturer in Chennai.
- ❖ BASF SE has become the first chemical company to be certified according to the SuCCCESS (Sustainable Castor for Environmental & Social Standards) Code and has successfully finished the certification process by an external body.
- ❖ Galaxy Surfactants Ltd., one of the largest manufacturers of performance surfactants and speciality care products in the country has achieved the status of being a water positive company.
- ❖ In a pro-business move, the government has extended by Five more years the validity of an existing exemption available to companies as regards notification of prospective mergers to the competition authorities.
- ❖ Cosmo Speciality Chemicals, a wholly-owned subsidiary of Cosmo Films Ltd. Has launched two new eco-friendly polyester dyeing agents - Polyst PB and Polyst PLD for aiding in better results for Polyester dyeing .

A woman came out of her house and saw 3 old Men with long white beards sitting in her front Yard.

She did not recognize them. She said "I don't think I know you, but you must be hungry. Please come in and have something to eat."

"Is the man of the house home?" they asked. "No," she replied. "He's out." "Then we cannot come in," they replied.

In the evening when her husband came home, she told him what had happened. He told "Go tell them I am at home and invite them in".

The woman went out and invited the Men in.

"We do not go into a House together," they replied.

"Why is that?" she asked.

One of the old men explained: "His name is Wealth," he said pointing to one of his friends, and said pointing to another one, "He is Success, and I am Love." Then he added, "Now go in and discuss with your husband which one of us you want in your home."

The woman went in and told her husband what was said. Her husband was overjoyed. "How nice!" he said. "Since that is the case, let us invite Wealth. Let him come and fill our home with wealth!"

His wife disagreed. "My dear, why don't we invite Success?"

Their daughter-in-law was listening from the other corner of the house. She jumped in with her own suggestion: "Would it not be better to invite Love? Our home will then be filled with love!"

"Let us heed our daughter-in-law's advice," said the husband to his wife and asked her to invite Love to be our Guest.

The woman went out and asked the 3 old men, "Which one of you is Love? Please come in and be our Guest."

Love got up and started walking towards the house. The other 2 also got up and followed him.

Surprised, the lady asked Wealth and Success: "I only invited Love, Why are you coming in?"

The old men replied together: "If you had invited Wealth or Success, the other two of us would've stayed out, but since you invited Love, wherever He goes, we go with him.

Moral : Wherever there is Love, there is also Wealth and Success!!!"

What is Strategic Planning?

Strategic planning comprises the procedures of defining objectives and creating strategies to attain those objectives. A strategy is a long term plan of action designed to achieve a particular goal, as differentiated from tactics or immediate actions with resources at hand. It is the art of creating specific business strategies, implementing them, and evaluating the results of executing the plan, in regard to a company's overall long-term goals or desires. It is a concept that focuses on integrating various departments within a company to accomplish its strategic goals.

Strategic plan is a document that shapes the specific activities to overcome the challenges facing on the way to Goals. It spells out the logical steps that will take to lead from the start to the finish of all endeavor.

Strategic aspirations are public announcements designed to inspire, motivate, and create expectations about the future. Vision statements or value declarations are examples of such talk, through which organizations announce their ideal selves and declare what they intend to do.

Core values : The core values state the central "Musts" and "Must Nots" of the company – the vital principles that need to guide leaders and employees in their day-to-day and long-range decision-making.

Strengths, Weaknesses, Opportunities and Threats : A SWOT analysis of Strengths, Weaknesses, Opportunities, and threats is a rundown of the company's current situation, from these four key perspectives. It represents a snapshot of the pathways open to the pitfalls you may encounter, as well as the assets you can draw on to help along the way.

Objectives, Strategies, and Operational Tactics : Long-range objectives represent what you need to concentrate on in order to make your vision a reality under "general strategies," you will group the overall means you will employ in order to achieve objectives, and thus the vision.

Measurements and Funding Streams : It is necessary to incorporate a means of tracking the company's output and performance against regularly scheduled targets and financial analysis that takes into account past and projected performance.

A strategic plan is a Road-map to the future for an Organization. It must have realistic goals and accountability built into it. Tracking and reviewing the plan on a regular basis helps ensure the goals are realistic and those executing the strategy are accountable. The tracking mechanism is the plans' GPS since it tells us if we are on or off the Road-map.

Strategic planning is a critical component for effective governance and management of a NGO. In simple words, Strategic planning is a systematic process of deciding key decisions for an organization to thrive successfully in the next few years.

- Q.1) I have one, you have one. if you remove the 1st letter, a bit remains. If you remove the second, bit still remains. After much trying, you might be able to remove the third one also, but it remains. What am I?
- Q.2) What can go through glass without breaking it ?
- Q.3) When I go fast, you cannot see me and when I go slow then also you cannot see me . Who am I ?
- Q.4) **First I am dried, then I am wet; the longer I swim, the more taste you get. What am I ?**
- Q.5) $2 + 7 = 35$
 $4 + 6 = 25$
 $5 + 8 = 98$
 $4 + 9 = ??$

Answer to the Puzzles of March, 2022

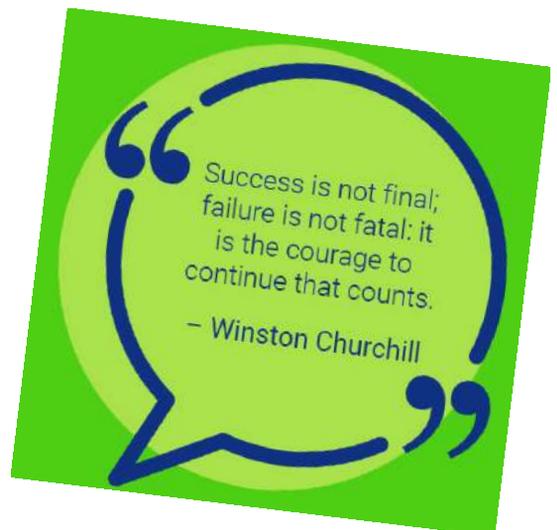
Puzzle No.1) Ans : 63

Puzzle No.2) Ans : 550 (Replace one side of symbol + as 4 ($545+5 = 550$))

Puzzle No.3) Ans :LIFE

Puzzle No.4) Ans : PARROT

Puzzle No. 5) Ans : HISTORY



- Representing -



- Accredited -



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Ahmedabad (Warehouse): Plot No 20, 21 & 22, R.K. Co-Operative Ware House, B/h Alfa Hotel, Nr Tata Steal, Narol Aslali Rd, Aslali, Ahmedabad-382 427. E-mal:amdwarehouse@prakashchemicals.com

Surat (Office & Warehouse): 17 - A, B & 18 B Green Par, Above Ashiward Hotel, Surat Navsari Road, Unn, Surat - 394 210, Gujarat, India. Mo.: 972550 33246

Mumbai (Office): Room No.18, 2nd Floor, Fancy Chamber, 94 Surat Street, Danabunder, Chinchbunder, Nr. Masjid Bunder Railway, Mumbai - 400009, Maharashtra, India.

Mumbai (Warehouse):

- 1) Sohil Warehouse, Near Adarsh Katta, Anjur Valgaon Road, Nr. Rahnal Village, Off Mumbai-Agra Road, Bhiwandi (Thane) Mumbai, India.
- 2) Momai Warehouse - Prerna Complex, Bldg. No. B-7 Gala No.1, Anjur-Dapode Road, Val Village, Bhiwandi-421305, Thane.

Rajkot (Warehouse): Khodiyar Park Shed No.3, Ruda Transport Nagar, Sokhada Village, Navagam, Taluka : Rajkot, Dist. Rajkot - 360 002. Contact Nos. 84889 80856, 8511166879, 63588 08757